



POWERLOOM DEVELOPMENT & EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt. of India)

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पावरलूम विकास तथा निर्यात सम्वर्धन परिषद्

PDEXCIL MUM/For Events MAI/2022-23/92/Part IX/261

10.11.2022

Sub: Spring Fair from 5th to 8th February, 2023 at NEC Birmingham, United Kingdom (UK)

Dear All,

We are pleased to inform that PDEXCIL is organizing group participation in Spring Fair from 5th to 8th February, 2023 at NEC Birmingham, United Kingdom (UK) to be held under MAI scheme of Ministry of Commerce & Industry, Govt. of India.

About the event:

Spring Fair is where best sellers are found, relationships are forged and curiosity is piqued. If you want to touch, feel and experience what's new and innovative across the home, gift and fashion industry - Spring Fair is the marketplace for you. Spring Fair is the UK's largest and most definitive wholesale marketplace for the B2B home, gift and fashion industry. The live event is at the NEC Birmingham in February across four days and features four key buying destinations - Home, Gift, Fashion and Design & Source. Spring Fair brings UK and international brands and suppliers together with retailers, buyers, contractors and designers to build communities, nurture collaboration and forge lasting relationships. Designed to help buyers find exactly what they're looking for at Spring Fair, the curated meetings programme provides a dedicated space for exhibitors and visitors to buy, sell and create long-lasting relationships. As well as facilitating tailored 1:1 sessions between buyers and the suppliers they're most interested in. Encompassing 4 key buying destinations across 4 days, carefully curated show sectors including the co-located Moda Fashion and a live content theatre, Spring Fair is the definitive showcase for the best products, launches, trends and inspiration. Putting your brand in front of thousands of UK and international buyers is what is done at the show, before and after. Benefit from industry-leading, multi-channel marketing campaigns and social reach.

Reason to Exhibit:

Spring Fair is so much more than a "trade show". Every year, thousands of new and returning visitors come to Spring Fair for the same three things: product inspiration, new ideas and exclusive industry insights. A place for discovery, an unmissable event for purchase-ready buyers and a dynamic environment where business is done and orders are written. We bring the European and International B2B retail market here to the UK, facilitating lasting connections between retailers, suppliers, designers and marketers. So, if you're looking for the best place to showcase your products and meet new buyers, then you've come to the right place.

Regional Offices

Erode: Basement No 1, Texvalley Main Mall Building, Gangapuram Post, Erode- 638 102, Tamil Nadu | **E-mail:** pdexcilia@gmail.com | **Tel Phone:** + 91 87785 82591

New Delhi: Flat No 511, 5th Floor, Indra Prakash Building, Plot No. 21, Barakhamba Road, New Delhi - 110 001 | **E-mail:** pdexcilrodelhi@gmail.com | **Tel Phone:** + 91 (11) 4305 3536

Venue	NEC Birmingham, United Kingdom (UK)
Date	5 th – 8 th February, 2023 (4 days) Physical Event
Exhibitors	About 2,500+ from 36 countries
Visitor	Over 7,000+ visitors
Standard Shell Scheme (6 sqm booth)	Full shell stand build, Nameboard, Carpet, 3 spotlights, 1 500w socket, 3 shelves, 1 table, 3 chairs, 1 dustbin
Participation Charges (6 sqm booth)	For PDEXCIL Members Participation fees: INR 1,50,000/- For Non-members (INR 1,55,310/-) Participation fees: INR 1,50,000/- PDEXCIL Membership fees: INR 5310/- (including 18% GST) <ul style="list-style-type: none"> • Proportionate charges for proportionate sqm

Refund Policy: Only if National level travel bans happen from India to UK or vice-a-versa or council cancel its participation in the event. In case of any individual travel and visa issue or any other case no refund will be given.

Cancellation Policy: In case of cancellation/withdrawal/rollover of participation by the applicant, full participation fees/advance payment will be forfeited.

The participation fee is for stall only and all other expenses towards airfare, visa charges, hotel stay, foods, local travel expenses & any other incidental expenses will be borne by the participants by their own. However, **eligible participants may claim reimbursement of air-fare subject to the guidelines of MAI scheme and sanction of fund from Ministry of Commerce, Govt. of India.**

Interested members may fill the application form (attached herewith) immediately along with the participation fee as mentioned above by Demand Draft /Pay Order/Cheque/Online transfer in favor of Powerloom Development & Export Promotion Council. It is to inform that there are limited stalls available and preference will be given on **first-cum-first-served basis**.

Basic Eligibility Criteria for financial assistance under MAI scheme:

- A maximum of three participations in a particular trade fair/exhibition would only be eligible for MAI assistance, i.e. members who have availed assistance three times (including past cases) for a particular fair/exhibition, thereafter have to participate in that fair on their own. In the case of exporters belonging to SC/ST/Women and the exporter having f.o.b. value of exports of or less than Rs. 50 crore in a year, 5 participations in a particular event is allowed.
- EPCs/Trade Bodies must ensure that the MAI funding support is only provided to a member/participant company for a maximum of three MAI events in a year. In the case of exporters belonging to SC/ST/Women and the exporters having f.o.b. value of exports of or less than Rs. 50 crore in the preceding year, 5 participations in a year is allowed, provided each one of these is in different market (e.g. Africa, LAC, WANA, ASEAN, etc).

Basic Eligibility Criteria for air fare reimbursement:

- Exporter with an f.o.b. value of exports below Rs 50 crore in the preceding financial year
- Having membership with EPC for atleast past 12 months and submitting export return regularly

- Permissible only to the regular Director/Partner/Proprietor or a regular officer of the company on senior managerial position
- Claim to be submitted within 30-35 days of return to India in the prescribed format with all supporting documents (for more details refer MAI guidelines)
- Assistance would not be available to exporter of foreign nationality or holding foreign passport
- Airfare reimbursement is subject to the sanction of grant by the Dept. of Commerce

To ensure your participation, please send the application to PDEXCIL office by email/post/hand delivery. The application form can be sent on email id; pdexcilmumbai@gmail.com

Details for RTGS/NEFT Payment:

Name	POWERLOOM DEVELOPMENT & EXPORT PROMOTION COUNCIL (PDEXCIL)
Account No.	30112394507
Account Type	CURRENT ACCOUNT
IFSC Code	SBIN0000567
Bank & Branch	STATE BANK OF INDIA, SAKINAKA BRANCH, SAKI VIHAR ROAD, ANDHERI (EAST), MUMBAI-400 0072. TEL. NO. 022-28591973, 28521307

Please send us the application form along with the participation fees on or before 26th December, 2022.

In case you need any clarification, please feel free to contact us at:

PDEXCIL Head Office: 022- 4969 6368 / 28502050/2060

- Ms. Lavany Saxena, Assistant Director: +91 9892886912
- Mr. Pankesh Chipkar, Section Officer: +91 9821126523
- Ms. Nasreen Mujawar, Jr. Assistant: +91 8433880538

PDEXCIL Regional Offices:

- Delhi: - Mr. Vishal Patyal, Regional Officer: +91 7814014458
- Erode: - Mr. C Vijayakumar, Jr. Assistant: +91 8778582591

Yours faithfully,

(Mahesh N Sanil)

Executive Director