



## POWERLOOM DEVELOPMENT & EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt. of India)

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*पावरलूम विकास तथा निर्यात सम्वर्धन परिषद्*

### INTEX SOUTH ASIA – SRI LANKA 2024

7<sup>th</sup> – 9<sup>th</sup> AUGUST 2024

### BANDARANAIKE MEMORIAL INTERNATIONAL CONFERENCE

HALL(BMICH)

COLOMBO, SRI LANKA

PDEXCIL MUM/Forg Events MAI/2023-24/92/Part XIII/ 108

Date:27.06.2024

We are pleased to inform that PDEXCIL is organising group participation in Intex South Asia – Sri Lanka to be held at Bandaranaike Memorial International Conference Hall (BMICH), Colombo, Sri Lanka from 07.08.2024 till 09.08.2024.

Intex Sri Lanka is endorsed by major industry associations, trade bodies and business chambers such as Sri Lanka Export Development Board (EDB), Joint Apparel Association Forum (JAAF), Sri Lanka Apparel Exporters Association (SLAEA), Sri Lanka Apparel Sourcing Association (SLASA), Sri Lanka Chamber of Garment Exporters (SLCGE), Sri Lanka Apparel Brands Association (SLABA), Fabric and Apparel Accessories Manufacturers' Association (FAAMA), KOTRA Colombo, Thailand Textile Institute (THTI), Malaysia Textile Manufacturers Association (MTMA), Malaysia Knitting Manufacturers Association (MKMA), The Dubai Textile Merchants Group (TEXMAS), Bangladesh Knitwear Manufacturers & Exporters Association (BKMEA) and many more.

#### **Intex Show Profile:**

With over 13 successful shows organised across the key textile & apparel countries of Sri Lanka, Bangladesh and India since 2015, Intex is firmly established as the largest international textile sourcing show of South Asia. Having connected 50,000+ trade buyers from over 36 countries to 1850+ textile suppliers over the last 13 editions, it has empowered industry players to explore new business opportunities, forge worldwide connections and stay up-to-date with latest developments making Intex the annual calendar event for South Asia's Textile & Apparel industry.

#### **Intex Sri Lanka Show Highlights**

- Grand Opening Ceremony with VIP Tour
- Participation of 200+ Suppliers from 15+ countries
- Country Pavilions – India, China, Taiwan, Pakistan, Korea, Japan, Thailand & more
- New Zone: InMac: An International Fabric and Garment Machinery Showcase
- Interactive Business Forum – Highlighting Sustainability, Fashion and the Circular Economy, Innovation & AI & Automation, Fashion Trends & Forecast and more
- B2B Networking & Reception
- VIP Platinum Lounge

#### **Regional Offices**

**Erode:** Basement No 1, Texvalley Main Mall Building, Gangapuram Post, Erode- 638 102, Tamil Nadu | **E-mail:** pdexcilia@gmail.com | **Tel Phone:** + 91 87785 82591

**New Delhi:** Flat No 511, 5<sup>th</sup> Floor, Indra Prakash Building, Plot No. 21, Barakhamba Road, New Delhi - 110 001 | **E-mail:** pdexcilindia@gmail.com | **Tel Phone:** + 91 (11) 4305 3536

Name	Intex South Asia – Sri Lanka	
Venue	Bandaranaike Memorial International Conference Hall (BMICH), Colombo, Sri Lanka	
Date	07.08.2024 to 09.08.2024	
Exhibit Sectors	<ul style="list-style-type: none"> <li>• Fiber</li> <li>• Yarn</li> <li>• Fabric</li> <li>• Denim Fabric</li> <li>• Clothing Accessories and Apparel</li> </ul>	
Visitor profile	Apparel Manufacturers & Exporters, Apparel Brands & Fashion Labels, International Sourcing Offices, Buying Houses & Agents, Apparel Retailers & E-tailers, Importers, Distributors & Wholesalers, Intimate & Undergarments Brands, Textile Manufacturers & Exporters, Govt. & Trade Body Representatives, Sales & Marketing Consultants, Textile Trading Houses.	
Participation charges	<b>Booth Size</b>	<b>Booth Cost</b>
	9 SQM – Standard Booth-Non Corner Stand	Rs. 1,41,750/-
	9 SQM – Standard Booth-Corner Stand	Rs.1,55,925/-
	Raw Space (min. 36 sq. m.)	Rs. 13, 200/- (per sq mtr.)
	<ul style="list-style-type: none"> <li>• Proportionate rate will be charged for proportionate sq. mtr. subject to availability.</li> </ul>	
Standard Booth Facilities	3 Sides System Panel, Needle Punch Carpet, 1 Fascia, 1 Reception Desk, 1 Round Table, 3 Chairs, 3 Spotlight 100W, 1 Power Socket, 2 Garment Hangers or Wooden Shelves and 1 Waste Basket	
Booth Allocation	<ul style="list-style-type: none"> <li>• Applications received will be treated on First-cum-First served basis due to limited availability of the space</li> <li>• The booth space will be allotted to participants who send in their complete application form and full payment on a First-cum-First served basis.</li> </ul>	

**Payment Policy:** Full and final amount is to be settled by 08.07.2024

**Refund Policy:** Only if National level travel bans happen from India to Sri Lanka or vice-a-versa or council cancel its participation in the event. In case of any individual travel and visa issue or any other case no refund will be given.



**Cancellation Policy:** Withdrawal of participation from the above fair will be allowed on the following basis:

- 80% participation fee will be deducted if participation is withdrawn on or after 01.07.2024
- No refund will be available if withdrawn after. i.e 08.07.2024

The participation fee is for stall only and all other expenses towards airfare, visa charges, hotel charges, foods, local travel expenses & any other incidental expenses will be borne by the participants by their own.

To book the stall please make full and final participation fees through RTGS/NEFT to PDEXCIL bank account on or before 08.07.2024 along with application form as attached.

**Bank Details for Payment through RTGS/NEFT:**

<b>NAME OF THE ACCOUNT</b>	WORLDEX INDIA EXHIBITION & PROMOTION PVT. LTD
<b>BANK</b>	THE COSMOS CO-OP. BANK LTD.
<b>BRANCH</b>	DADAR WEST, MUMBAI - 400028
<b>ACCOUNT NO</b>	0121001013271
<b>IFS CODE</b>	COSB 0000012
<b>MICR No.</b>	400164002

To ensure your participation, please send the filled application to PDEXCIL office by email/post/hand delivery and full participation fees. The application form can be sent on email id; pdexcilmumbai@gmail.com

In case you need any clarification, please feel free to contact us at:


PDEXCIL Head Office:- 022- 28502050/2060,

- Ms. Lavany Saxena, Assistant Director: +91 9892886912
- Mr. Pankesh Chipkar, Section Officer: +91 9821126523

PDEXCIL Regional Offices:

- Delhi: - Mr. Vishal Patiyal, Regional Officer: +91 7814014458
- Erode: - Mr. C. Vijayakumar, Jr. Assistant: +91 8778582591



  
27/07/2024  
(MAHESH N. SANIL)  
EXECUTIVE DIRECTOR