



POWERLOOM DEVELOPMENT & EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt. of India)

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पावरलूम विकास तथा निर्यात सम्वर्धन परिषद्

INTEX SOUTH ASIA – SRI LANKA 2024

7th – 9th AUGUST 2024

BANDARANAIKE MEMORIAL INTERNATIONAL CONFERENCE HALL(BMICH) COLOMBO, SRI LANKA

PDEXCIL MUM/For Events MAI/2023-24/92/Part XIII/45

Date: 08.05.2024

We are pleased to inform that PDEXCIL is organising group participation in Intex South Asia – Sri Lanka to be held at Bandaranaike Memorial International Conference Hall (BMICH), Colombo, Sri Lanka from 07.08.2024 till 09.08.2024 at under MAI scheme of Ministry of Commerce & Industry, Govt. of India.

Intex Sri Lanka is endorsed by major industry associations, trade bodies and business chambers such as Sri Lanka Export Development Board (EDB), Joint Apparel Association Forum (JAAF), Sri Lanka Apparel Exporters Association (SLAEA), Sri Lanka Apparel Sourcing Association (SLASA), Sri Lanka Chamber of Garment Exporters (SLCGE), Sri Lanka Apparel Brands Association (SLABA), Fabric and Apparel Accessories Manufacturers' Association (FAAMA), KOTRA Colombo, Thailand Textile Institute (THTI), Malaysia Textile Manufacturers Association (MTMA), Malaysia Knitting Manufacturers Association (MKMA), The Dubai Textile Merchants Group (TEXMAS), The Cotton Textiles Export Promotion Council (TEXPROCIL), Bangladesh Knitwear Manufacturers & Exporters Association (BKMEA) and many more.

Intex Show Profile:

With over 13 successful shows organised across the key textile & apparel countries of Sri Lanka, Bangladesh and India since 2015, Intex is firmly established as the largest international textile sourcing show of South Asia. Having connected 50,000+ trade buyers from over 36 countries to 1850+ textile suppliers over the last 13 editions, it has empowered industry players to explore new business opportunities, forge worldwide connections and stay up-to-date with latest developments making Intex the annual calendar event for South Asia's Textile & Apparel industry.

Intex South Asia with over 13 successful shows organised across the key textile & apparel countries of Sri Lanka, Bangladesh and India since 2015, has been firmly established as one of the largest international textile sourcing shows of South Asia. Having connected 50,000+ trade buyers from over 35 countries to 1850+ textile suppliers over the last 13 editions, it has facilitated industry players to explore new business opportunities, forge worldwide connections and stay up-to-date with latest developments making Intex South Asia the annual calendar event for South Asia's Textile & Apparel industry.

Intex Sri Lanka Show Highlights

- Grand Opening Ceremony with VIP Tour
- Participation of 200+ Suppliers from 15+ countries
- Country Pavilions – India, China, Taiwan, Pakistan, Korea, Japan, Thailand & more

Regional Offices

Erode: Basement No 1, Texvalley Main Mall Building, Gangapuram Post, Erode- 638 102, Tamil Nadu | **E-mail:** pdexcilia@gmail.com | **Tel Phone:** + 91 87785 82591

New Delhi: Flat No 511, 5th Floor, Indra Prakash Building, Plot No. 21, Barakhamba Road, New Delhi - 110 001 | **E-mail:** pdexcilrodelhi@gmail.com | **Tel Phone:** + 91 (11) 4305 3536

Payment Policy: Full and final amount is to be settled by 31.05.2024

Refund Policy: Only if National level travel bans happen from India to Sri Lanka or vice-a-versa or council cancel its participation in the event. In case of any individual travel and visa issue or any other case no refund will be given.

Cancellation Policy: Withdrawal of participation from the above fair will be allowed on the following basis:

- 80% cancellation charge, if withdrawn on or before 31.05.2024
- No refund will be available if withdrawn thereafter.

The participation fee is for stall only and all other expenses towards airfare, visa charges, hotel charges, foods, local travel expenses & any other incidental expenses will be borne by the participants by their own. However, **eligible participants may claim reimbursement of air-fare subject to the latest guidelines of MAI scheme and sanction of fund from Ministry of Commerce, Govt. of India.**

To book the stall please make full and final participation fees through RTGS/NEFT to PDEXCIL bank account on or before 31.05.2024 along with application form as attached.

Bank Details for Payment through RTGS/NEFT:

NAME OF THE ACCOUNT	POWERLOOM DEVELOPMENT & EXPORT PROMOTION COUNCIL (PDEXCIL)
BANK	STATE BANK OF INDIA
BRANCH	SAKINAKA BRANCH, SAKI VIHAR ROAD, ANDHERI (EAST), MUMBAI- 4000072 TEL.NO. 022-28591973, 28521307
ACCOUNT NO	30112394507
IFS CODE	SBIN0000567
TYPE OF A/C	CURRENT ACCOUNT

Note: If any TDS is applicable on the above participation fees, deduct and pay to the Income Tax Department and provide the Form 16A to the council. Late deduction of TDS after receipt of the Full & Final participation fees to the council will not be allowed/refunded.

Basic Eligibility Criteria for financial assistance under MAI scheme:

- A maximum of three participations in a particular trade fair/exhibition would only be eligible for MAI assistance, i.e. members who have availed assistance three times (including past cases) for a particular fair/exhibition, thereafter have to participate in that fair on their own. In the case of exporters belonging to SC/ST/Women and the exporter having f.o.b. value of exports of or less than Rs. 50 crore in a year, 5 participations in a particular event is allowed.
- EPCs/Trade Bodies must ensure that the MAI funding support is only provided to a member/participant company for a maximum of three MAI events in a year. In the case of exporters belonging to SC/ST/Women and the exporters having f.o.b. value of exports of or less than Rs. 50 crore in the preceding year, 5 participations in a year is allowed, provided each one of these is in different market (e.g. Africa, LAC, WANA, ASEAN, etc.).

- New Zone: InMac: An International Fabric and Garment Machinery Showcase
- Interactive Business Forum – Highlighting Sustainability, Fashion and the Circular Economy, Innovation & AI & Automation, Fashion Trends & Forecast and more
- B2B Networking & Reception
- VIP Platinum Lounge

Name	Intex South Asia – Sri Lanka	
Venue	Bandaranaike Memorial International Conference Hall (BMI CH), Colombo, Sri Lanka	
Date	07.08.2024 to 09.08.2024	
Exhibit Sectors	<ul style="list-style-type: none"> • Fiber • Yarn • Fabric • Denim Fabric • Clothing Accessories and Apparel 	
Visitor profile	Apparel Manufacturers & Exporters, Apparel Brands & Fashion Labels, International Sourcing Offices, Buying Houses & Agents, Apparel Retailers & E-tailers, Importers, Distributors & Wholesalers, Intimate & Undergarments Brands, Textile Manufacturers & Exporters, Govt. & Trade Body Representatives, Sales & Marketing Consultants, Textile Trading Houses.	
Visa	PDEXCIL will issue the visa recommendation letter to the participants	
Participation charges	Booth Size	Without MAI
	9 SQM – Standard Booth-Non Corner Stand	Rs. 1,41,750/-
	9 SQM – Standard Booth-Corner Stand	Rs.1,56,750/-
	Raw Space per sq. mtr.	Rs. 16, 500/-
	<ul style="list-style-type: none"> • The above-mentioned participation charges include Admin and Registration charges of Rs.5, 500/- per sq. mtr. including 18% GST. • Proportionate rate will be charged for proportionate sq. mtr. subject to availability. • Since the official approval from the Dept. of Commerce is awaited, we are presently charging the full participation fees as mentioned above, which is being levied by the organizers. On receipt of the subsidy from the Ministry, the reimbursement of participation charges after adjusting from the MAI grant shall be made. 	
Standard Booth Facilities	3 Sides System Panel, Needle Punch Carpet, 1 Fascia, 1 Reception Desk, 1 Round Table, 3 Chairs, 3 Spotlight 100W, 1 Power Socket, 2 Garment Hangers or Wooden Shelves and 1 Waste Basket	
Booth Allocation	<ul style="list-style-type: none"> • Applications received will be treated on First-cum-First served basis due to limited availability of the space • The booth space will be allotted to participants who send in their complete application form and full payment on a First-cum-First served basis. 	

Basic Eligibility Criteria for air fare reimbursement:

- Exporter with an f.o.b. value of exports below Rs 50 crore in the preceding financial year.
- Reimbursement of airfare to the companies having nil exports/start-ups/new exporters may be allowed to the participants as per the following conditions.
- The amount of airfare reimbursable will be 50% of the economy fare, subject to market-wise ceilings prescribed in the Schemes guidelines.
- The exporter has been active in the domestic market and has at least annual turnover of 50.00 lakh in the preceding financial year.
- For other exporters also, it will be necessary to have minimum annual export turnover of Rs. 50.00 lakh in the preceding financial year to avail reimbursement of airfare.
- Having membership with EPC for atleast past 12 months and submitting export return regularly.
- Permissible only to the regular Director/Partner/Proprietor or a regular officer of the company on senior managerial position.
- Claim to be submitted within 45 days of return to India in the prescribed format with all supporting documents (for more details refer MAI guidelines).
- Assistance would not be available to exporter of foreign nationality or holding foreign passport.
- Airfare reimbursement is subject to the sanction of grant by the Dept. of Commerce.

To ensure your participation, please send the application to PDEXCIL office by email/post/hand delivery. The application form can be sent on email id; pdexcilmumbai@gmail.com

In case you need any clarification, please feel free to contact us at:

PDEXCIL Head Office:- 022- 28502050/2060,

- Ms. Lavany Saxena, Assistant Director: +91 9892886912
- Mr. Pankesh Chipkar, Section Officer: +91 9821126523

PDEXCIL Regional Offices:

- Delhi: - Mr. Vishal Patiyal, Regional Officer: +91 7814014458
- Erode: - Mr. C. Vijayakumar, Jr. Assistant: +91 8778582591


(MAHESH N. SANIL)
EXECUTIVE DIRECTOR